

**Areas of Expertise:**

- ⇒ Leadership/High Potential Development
- ⇒ Executive Coaching
- ⇒ Team Coaching
- ⇒ Leadership Presence
- ⇒ Organizational Transformation
- ⇒ Strategic Planning/ Management
- ⇒ Communication Skills
- ⇒ Self-Leadership
- ⇒ Career Transition

**Industry Experience:**

- ⇒ Aerospace
- ⇒ High Tech
- ⇒ Utilities
- ⇒ Financial Services
- ⇒ Transportation
- ⇒ Consulting Services
- ⇒ Manufacturing
- ⇒ Not-for-profit

**Additional Experience:**

- ⇒ Over 20 years teaching with five international coach training organizations
- ⇒ International speaking
- ⇒ Director, History & Archive Division, Coaching Commons (2005-2010)

**Certifications:**

- ⇒ ICF Master Certified Coach (MCC since 1998)
- ⇒ Certified Executive Coach (CEC), Worldwide Association of Business Coaches
- ⇒ Certified Mentor Coach
- ⇒ Strengthscope assessment Individual and Team
- ⇒ Myers-Briggs Type Indicator

**Education**

- ⇒ BS, University of Oregon
- ⇒ Executive MBA, University of Washington
- ⇒ PhD, Coaching & Human Development, International University of Professional Studies

**Publications**

- ⇒ Sourcebook of Coaching History (2<sup>nd</sup> Edition 2014) published in English, Spanish, Chinese, Korean, Portuguese

**Volunteer Experience**

- ⇒ United Cerebral Palsy 1991-5
- ⇒ Red Cross, Central California Region 2014-present
- ⇒ Ventura Harbor Community Council 2009-11

**Contact:**

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**Vikki Brock, Ph.D.**  
**VB Coaching & Consulting**  
*A certified woman owned company*

**About VB Coaching & Consulting:** In 1994 Vikki G. Brock saw the need for coaches to assist people as companies transitioned to a more participative leadership style. In 1995, she left her 21-year career at The Boeing Company to start *VB Coaching & Consulting* with the mission of providing premier coaching services to leadership.

Dr. Brock specializes in bringing a coach approach to leadership into business and industry. Her clients are high performance and high potential leaders and organizations undergoing transformation. Vikki defines coaching as 'raising awareness, so people are at conscious choice'. Since 2005, Vikki's practice has expanded beyond North America to every continent. Committed to transformation at a global level, one-third of her clients are international leaders committed to making a difference in their country.

Her impressive credentials include an Executive MBA, a Ph.D. in Coaching and Human Development, International Coach Federation (ICF) Master Coach Certification since 1998, and being a genuinely caring, creative human being. Throughout her university teaching, writing, international speaking, and coaching, Vikki emphasizes collaboration and inclusion.

Examples of Vikki's creativity include Active Legacy®, a coaching program she developed to help people recognize their behavior is their legacy, and she co-developed 5E™ Leadership program, an inside out approach to self-leadership and improving authentic presence.

Vikki's sweet spot is respectfully provoking individuals to take their leadership (and their life) to the next level. Using a consultative coaching style, Vikki is direct while being respectful, challenging in a non-judgmental way, and believes that people learn and grow most rapidly in a fun environment. When you become Vikki's client, her loyalty is to you -- and what you talk about is 100% confidential. The only way others will know you are working with a coach is by changes in your attitude, behavior, activity, results, and communication - or if you share with them that you are working with a coach.

Her philosophy is that each person creates the movie that is their life – sometimes consciously and many times unconsciously – and that this movie is their legacy. She further believes that your legacy is actively created moment-by-moment through choices and actions according to your values and beliefs. Thus, clients who work best with Vikki are those who wish to consciously live an Active Legacy®.

The foremost subject matter expert on the roots and emergence of the coaching field, Dr. Brock is the author of Sourcebook of Coaching History; speaks internationally, and is regularly published in professional magazines. Vikki provides sessions face-to-face at client sites and by telephone from her 50' TriStar sailboat named Cuidado, which is moored in Ventura Harbor about an hour north of Los Angeles, California.